

Ginsters

After Eight years of faultless service Ginsters sign up to Solomon for a further three years



THE DURABILITY AND ENGINEERED DESIGN MEANS WE REGULARLY REMOUNT OUR SOLOMON BODIES, NOW THAT'S VALUE FOR MONEY.. ”

Dave Vaughan, Fleet Engineer, Ginsters

The Company

When Solomon was first tasked by Ginsters to build their fleet, driver efficiency, health and safety and vehicle appearance were all priorities to tackle.



The Solution

Solomon introduced the low profile body mounting directly to the chassis to bring the floor height down a valuable 100mm for the driver.

Over the course of 40 plus deliveries during the day this was a serious benefit not to mention the improved fuel economy with the reduced height and knock on effect of improved handling with the lower centre of gravity.

An easy action slam rear door, custom built shelving to suit Ginsters exact needs and product range again improved the efficiency of the operation.

Finally a simple to use but cleverly designed rear step in galvanised steel reduced rear end damage massively from the existing design and gave the drivers safe and easy access into the body.

Further benefits

The high mileage operation of Ginsters means that they swap the chassis under the bodies two or even three times during its life making the most of the investment in the body and driving cost from the operation.

The Future

Aerodynamics is high on the agenda to further reduce fuel costs. Solomon has been working on three dimensional kits moulded around the refrigeration units.

